

The Employee Hunt: Recruiting Good People



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1 Sessions -
2 Hours of Interactive Training

The Employee Hunt: Recruiting Good People shows you how to use technology to reach the smart, talented, loyal, hardworking employees that you want to hire. Discover how to increase your company's appeal and draw in qualified candidates. Learn how to identify your organizations top performers and reap the benefits of hiring and promoting from within. You'll also find out how to create an employee referral program and turn existing employees into your top recruiters.

Benefits

- Learn how to create an eye catching job ad that will attract the right candidates
- Learn when – and why – you can refuse to hire someone
- Discover the information you need in every employment ad

Session 1

Section A: Find and Recruit Employees

- The Hunt
- Attracting Employees
- Employment Ads

Section B: Attracting to Your Hamburger Stand

- The Challenge
- Internal Job Postings
- External Job Postings
- Resource Options

Section C: Finding the Best Applicant

- Key Words
- Hunting Process
- Broaden the Scope
- Final Challenge